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## MEDIA ANNOUNCEMENT

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### MCA DENVER

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**MCA DENVER PRESENTS TWO EXHIBITIONS EXPLORING POPULAR CULTURE—  
Jim Green turns a classic gag into a sound art installation, while Paul Slocum gets amateurs  
to recreate a 1980s hit TV show.**

**Denver, May 6, 2009—Museum of Contemporary Art Denver (MCA Denver)** is pleased to announce the opening of two exhibitions, one featuring artist Jim Green and another by artist Paul Slocum. The exhibitions open May 12, 2009. A public reception will be held on Tuesday, May 12 from 7–9 pm, Members' Preview 6–7 pm.

*Jim Green, Unplugged, 2009, Project Gallery*  
Curated by The Artist-in-Residence Committee  
May 12–August 30, 2009

Jim Green aims to make public spaces more engaging by introducing elements of humor and surprise. Trained in drawing and painting, he has worked with sound as his preferred medium for over twenty-five years and playfully inserts unexpected recordings into the built environment. Green's sound installations meant to humanize public spaces are located nationally and locally. In Colorado, Green has created *Singing Sinks* (2002) for the Denver Art Museum and *Laughing Escalators* (2004) at the Colorado Convention Center.

Now, shown for the first time, MCA Denver is proud to present one of the artist's more mischievous and humorous works, *Unplugged, 2009*, a grid of self-inflating Whoopee Cushions. With considerable irreverence for a cultural institution that is known to show "fine art", the installation of the familiar gadgets is designed to imitate a hilarious, possibly embarrassing, gas-passing noise when compressed. About the installation, Green states, "I created six animated modules programmed to produce an exuberant mix of contrasting rhythms constructed from the signature flarp of the Whoopee Cushion." For the museum visitor, the experience tends to invoke a collection of surprisingly nostalgic, adolescent, and funny memories.

Jim Green was born in 1948. He lives and works in Denver, CO. He studied at the Institute of Technology, University of Minnesota (1966–68) and holds a BFA in Drawing and Painting from the University of Minnesota (1970) and an MFA in Sculpture from the University of Colorado (1978). He was two-time recipient of the National Endowment for the Arts Grant for Media Arts (1979 and 1982). Sight-specific commissions of his work are installed in cities throughout the United States, including *Laughing Escalator* (2004) at the Colorado Convention Center, Denver and *Singing Sinks* (2002) in the restrooms of the Denver Art Museum, CO. As part of the exhibition *Extended Remix* (2006) at MCA Denver, his outdoor installation *Affirmative Greetings* welcomed unassuming passers-by with compliments and wishes for a nice day, while *Courtesy Phone*, a red telephone, inconspicuously installed on the gallery wall, connected anybody who picked up the receiver to the artist's cell phone.

Paul Slocum, *You're Not My Father*, 2008, Lu & Chris Law New Media Gallery  
Curated by Petra Sertic for MCA Denver  
May 12–June 28, 2009

Highlighting the lo-fi appeal of amateur videos and exposing the lack of refinement in original television productions, Paul Slocum's video *You're Not My Father* is comprised of several re-enactments of a short scene from the American television show *Full House* (1987–1995). For the piece, Slocum recruited amateur participants through ads posted on Internet message boards and Craigslist and provided instructions on how to re-shoot the scene with special attention to dialog and gestures. Starting with a short ten second act from an episode of the show featuring characters D.J. and Uncle Joey, originally played by actors Candice Cameron and Dave Coulier, the video moves forward through various impersonations hosted in the impersonators' own living rooms, bedrooms, and work spaces.

A musician as well as a visual artist, Slocum creates an ominous effect in the video using sound loops, based on the scene's original music. The work explores issues of defiance against authority, as presented by the characters, D.J. and Uncle Joey, and their different mimics. The ability to take something as simple as a ten second clip from a sitcom and turn it into a strangely compelling work of social commentary is what has made Slocum internationally recognized among the contemporary Generation X and Y artists, specifically those focusing on computers, music, video games and Internet culture.

Paul Slocum was born in 1974. He lives and works in Dallas, Texas. He received a bachelor of computer sciences degree, summa cum laude, from University of Texas at Dallas. Slocum is director and co-owner of And/Or Gallery in Dallas, Texas, which specializes in presenting and archiving new media art. As part of the duo Tree Wave, he makes music using outdated video game and computer equipment. A selection of his exhibitions and performances includes *Montage: Unmonumental Online*, New Museum of Contemporary Art, New York, New York (2008); *Nexus Texas*, Contemporary Arts Museum Houston, Texas (2007); TAG, The Hague, Netherlands (2006); and Deitch Projects, New York, New York (2005).

**Also on View**

Anthony Goicolea: *Related*  
February 17–June 28, 2009  
Laura & David Merage Foundation Photography Gallery

Shark's Ink: *The Legend of Bud Shark and his Indelible Ink*  
February 3–June 28, 2009  
Joseph Crescenti Family Paper Works Gallery

Damien Hirst  
October 7, 2008–August 30, 2009  
Large Works Gallery

Rex Ray  
March 13, 2009–January 31, 2010  
Vicki & Kent Logan Promenade Space

### **About MCA Denver**

MCA Denver is a non-collecting institution acting as an incubator for art and ideas, artistic exchange and dialog. As Denver's first institution devoted entirely to contemporary art, MCA Denver inaugurated its new environmentally sustainable facility, designed by David Adjaye, on October 28, 2007. The 27,000 square foot space, located in the Lower Downtown area, received the distinction of Gold level Leadership in Energy and Environmental Design (LEED). The design of the building supports rather than defines the museum's mission and demonstrates the museum's commitment to sustainability. MCA Denver marks David Adjaye's first public building in the U.S. as well as his first contemporary art museum worldwide.

Continuing investment in exhibitions of artworks by local, national and international artists, MCA Denver has five distinct galleries, three spaces for education, multiple sites for special projects/commissioned works and one live art and lecture hall as potential sites for work in all media. These galleries and spaces have been envisioned as platforms for multi-level curatorial possibilities. The exhibition areas are thus seen as a curatorial rubric for interaction between artists, works of art, curatorial practice and interpretive dialog. Learn more about MCA Denver at: [www.mcadenver.org](http://www.mcadenver.org)

### **Location, Hours, and Ticket Prices**

MCA Denver is located at 1485 Delgany on the corner of 15th Street and Delgany, Denver, CO. Tel. 303 298 7554. Museum hours are Tuesday through Thursday 10:00AM to 6:00PM, Friday 10:00AM to 10:00PM and Saturday and Sunday 10:00AM to 6:00PM. The museum is closed on Monday. General admission to the museum is \$10.00, senior and student tickets are \$5.00. MCA Denver offers \$1 off admission to visitors who come to the museum via public transportation. Children under the age of 5 are admitted free. The first Saturday of every month is Penny Saturday, a day when MCA Denver invites everyone to take part in the museum experience for only one cent.

### **Support**

Jim Green's *Unplugged* exhibition is sponsored in part by 8020 Inc., The Industrial Erector Set and SunSource.

Paul Slocum's *You're Not My Father* project made possible with funding from the New York State Music Fund, established by the New York State Attorney General at Rockefeller Philanthropy Advisors. The Networked Music Review blog is located at: [http://turbulence.org/networked\\_music\\_review/](http://turbulence.org/networked_music_review/).

MCA Denver receives annual support for its exhibitions and programs from members of the Director's and President's Circles, as well as the following generous institutional supporters at the \$5,000 level and above: AIA COLORADO; Arete Foundation; Bonfils-Stanton Foundation; Canwest; Caulkins Family Foundation; Colorado Council on the Arts; The Denver Foundation; Dickler Family Foundation; Ellen Bruss Design; Gay & Lesbian Fund for Colorado; HBB Foundation; JFM Foundation; KEW Realty; KeyBank; Komorebi, LLC; Liberty Global, Inc; Liberty Media Co.; NSO Press; The Ponzio Family Foundation; The Richard W. Wright & Ruth Drinkwater Wright Charity; Riverfront Park Community Foundation; Room & Board; Sage Hospitality Resources; Temple Hoyne Buell Foundation; Three Tomatoes Catering; US Bank; and the Xcel Energy Foundation. MCA Denver further appreciates the citizens of the Scientific and Cultural Facilities District for their support.

