

**MCA
DEN
VER**

MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

CONTACT:

Daniele Robson
Communications Manager

MCA DENVER

1485 Delgany Denver CO 80202
(001) 303 298 7554

**MCA DENVER
DENVER, COLORADO
OPENED OCTOBER 28, 2007**

EDUCATION PROGRAMS FACT SHEET

EVENTS AND PROGRAMS

Programs at MCA DENVER foster dialog and raise questions about the relationships between the curator, the artist, the cultural consumer and the Museum. Following in the European tradition of the kunsthalle, MCA DENVER is a non-collecting institution acting as an incubator for art, ideas, artistic exchange, and exploration. The resulting enterprises challenge what it means to be an institution that seeks history while it is in the making.

SPACES

Three Spaces within the Museum are devoted entirely to education. The Open Shelf Library, a unique interdisciplinary model driven by the Open Shelf program that invites artists to curate their own library shelf of resource materials that bring audiences closer to their exhibition. The Whole Room, a valuable meeting space for lectures, presentations, professional development and trainings. The Fox Family Idea Box is the central Education Space and is the unique cantilevered room that hangs over the exterior fire-lane with a child sized lookout window that has views of downtown.

MI 5

MULTIPLE INTELLIGENCE 5

Exploring the Museum experience through individual learning styles.

Howard Gardner, Hobbs Professor of Cognition and Education at Harvard Graduate School, proposed the Theory of Multiple Intelligences in his 1983 book entitled Frames of Mind. After working with stroke victims and children, Gardner concluded that strength in one area of performance did not reliably predict comparable strength in another area. This resulted in the emergence of his Theory of Multiple Intelligences (MI).

The MI Theory explains that through different learning styles, individuals process information and produce their understanding of information best through a particular intelligence. At MCA DENVER we are focusing on 5 of the 8 intelligences: Musical, Mathematical, Verbal, Visual and Kinesthetic. MI 5 is intended to enhance the way visitors experience MCA DENVER by providing interactive tools as a guide through the Museum that cater to the different intelligences.

MCA DENVER OPEN TO ALL
WHAT'S IT TO YOU?

ARTIST IN RESIDENCE PROGRAM

THE VOICE OF THE ARTIST IN MUSEUM PRACTICE

Empowering understanding and art experience through direct contact with artists.

MCA DENVER's Artist In Residence Program focuses on contributing to the surrounding communities by bringing public audiences into direct contact with regional artists. Artists work with MCA DENVER's partner schools (RMCAD, UCD, CEC Middle College, and North High School) and the general public in a manner determined by each artist's interest and art practice. MCA DENVER offers 4 models of art practice; Research Artist, Teaching Artist, Public Artist, and Studio Artist that serve as starting points for the Artist In Residence's exhibition that occurs on-site in the Project Gallery. Designed and executed by the Artist In Residence, artist talks and workshops are available to all audiences as part of the residency.

OPEN SHELF LIBRARY

INFLUENCES AND INSPIRATIONS FROM MCA DENVER'S EXHIBITING ARTISTS

Artists reveal the sources from which they draw creative concepts.

MCA DENVER's Open Shelf Library is a unique living archive that reflects the Museum's mission as a non-collecting, truly contemporary presenter of visual culture in the making. The Open Shelf Library holds a collection of materials gathered by exhibiting artists. Through this program, artists reveal the sources from which they draw creative concepts. These materials are essential keys through which the artists are inspired and influenced. As a resource, the Open Shelf Library is invaluable as it captures a glimpse into the working practice of contemporary artists that can only be accessed through direct interaction between MCA DENVER and the artists. This collection also provides an institutional history of exhibitions at MCA DENVER.

With contributions ranging from books, movies, music, journals, games, found objects, models, sculptures, and digital works that have inspired the body of work exhibited at MCA DENVER, the Open Shelf Library is a real-time record of processes and motivations of art of our time. An invaluable educational guide, the Open Shelf Library addresses diverse learning styles by making tactile, literary, audio, and interactive tools available to the public. Computers in this space provide work stations for further research of the Open Shelf Library content contributions, past and present exhibiting artists, educational interactive programs, and digital response forums. The Open Shelf Library materials are used for educational programming including the Open Shelf Book Club and Open Shelf Films on Fridays.

LOGAN CONVERSATIONS SERIES

A PLATFORM FOR CONTEMPORARY THOUGHT AS DIALOG

MCA DENVER offers unique opportunities to engage with innovative artists, promoting contemporary discourse by bringing internationally renowned artists to the forefront of public experience. Through the Logan Conversations Series, MCA DENVER directly engages contemporary artists with visitors, collectors, gallery dealers, arts supporters, and local cultural leaders. Our model is to encourage dialogue between artists and scholars, the local and the international, and established and emerging voices by initiating conversations between innovators in the field of the arts. Bringing the Denver community a consistent and rigorous influx of leaders in the arts is critical to MCA DENVER's vision and raises the bar of the public's engagement with contemporary thinking.

This program has been generously supported by Kent and Vicki Logan. Additional support has been provided by the Gay and Lesbian Fund and the St. Mary's Land and Exploration in Honor of Tom Congdon.

SmART Brunch Sundays

EDUCATIONAL FUN FOR FAMILIES

Take a guided tour. Afterwards, adults discuss their experience over mimosas or coffee in the MCA CAFÉ while kids create their own art in the IDEA BOX.

MCA DENVER invites families to incorporate the Museum experience into their family weekend by participating in SmART Brunch Sundays. Adults take part in a guided tour through one of MCA DENVER's exhibitions, followed by a dialogue about the art of our time over morning mimosas and coffee. Simultaneously, children tour the same exhibition led by a Museum educator who encourages them to draw from their experiences and create art projects in The Idea Box. SmART Brunch Sundays occur on the 1st and 3rd Sunday, highlighting a different gallery each month. Sponsored by the Fox Family.

TEEN COUNCIL (TeCo)

UNITING THE YOUTH OF DENVER

An opportunity for young people to become leaders in the art community and have a voice at MCA DENVER.

The goal of TeCo is to unite, involve, and captivate young people with contemporary art through MCA DENVER. Teen Council is a selected group of energetic and creative 10TH, 11TH, and 12TH graders that intern at the Museum. Members of TeCo participate in MCA DENVER's Docent Program to understand and engage in a dialogue about the exhibitions. TeCo interns meet once a week to plan interactive social events for youth.

PARTNER SCHOOLS

MCA DENVER partners with North High School, Denver; CEC Middle College, Denver, Rocky Mountain College of Art and Design, Lakewood; and University of Colorado at Denver to further educational resources for students in the areas of art history, theory and criticism in a professional museum environment. MCA DENVER's Artist-In-Residence Program also focuses on contributing to the surrounding communities by bringing public audiences into direct contact with regional artists. Artists work with MCA DENVER's partner schools in a manner determined by each artist's interest and art practice. Students and teachers from MCA DENVER's partner schools also participate in the selection process for the Artist-in-Residence program.

THE OPEN ACCESS INITIATIVE

AN INVITATION TO ALL STUDENTS

The Open Access Initiative invites 25,000 students to attend innovative contemporary arts exhibitions free of the obstacle of admission during the inaugural year of the new MCA DENVER. This program extends the idea of a "Museum without a front door" and makes MCA DENVER a place for the public engagement.

Sponsored by the Baz Family.

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PARTNERS

John Fox is the key supporter of the Education Program and named the central education space, The Fox Family Idea Box. In addition to Fox's critical support, MCA DENVER's supporters have established The Open Access Initiative that ensures all student admission is free. The Riverfront Park Community Foundation is the presenting sponsor for Very Important Minds. Key Bank will be supporting a Key Bank Family Free Day on November 3rd, open to the general public. The Thickman Foundation supports Penny Saturdays at MCA DENVER especially for families. The Logan Conversations Series and the Logan Correspondence Catalogs are underwritten by Vicki and Kent Logan, with additional support provided by Gay and Lesbian Fund for Colorado and St. Mary Land & Exploration Lecture Endowment, In Honor of Tom Congdon. Other supporting contributors to Educational programs include Janus Corporation and the US Bank.

ABOUT MCA DENVER

Following the European tradition of the kunsthalle, MCA DENVER is a non-collecting institution acting as an incubator for art and ideas, artistic exchange and dialogue. As Denver's first institution devoted entirely to contemporary art, MCA DENVER inaugurated its new environmentally sustainable facility designed by David Adjaye on October 28, 2007. The 27,000 square foot space, located in the Lower Downtown area, is on track to receive the distinction of Gold level Leadership in Energy and Environmental Design (LEED). The design of the building supports rather than defines the Museum's mission and demonstrates the Museum's commitment to sustainability. MCA DENVER marks David Adjaye's first public building in the U.S. as well as his first contemporary art museum worldwide.

Continuing our investment in exhibitions of artworks by local, national and international artists, MCA DENVER has five distinct galleries, three spaces for education, multiple sites for special projects/commissioned works and one live art and lecture hall as potential sites for work in all media. These galleries and spaces have been envisioned as platforms for multi-level curatorial possibilities. The exhibition areas are thus seen as a curatorial rubric for interaction between artists, works of art, curatorial practice and interpretive dialogue.

LOCATION, HOURS, AND TICKET PRICES

MCA DENVER is located at 1485 Delgany on the corner of 15th Street and Delgany, DENVER, CO. Tel. (001) 303 298 7554. Museum hours are Tuesday through Thursday 10:00AM to 6:00PM, Friday 10:00AM to 10:00PM and Saturday and Sundays 10:00AM to 6:00PM. The Museum is closed on Mondays. General admission to the Museum is \$10.00, senior and student tickets are \$5.00. MCA DENVER offers \$1 off admission to visitors who come to the Museum via public transportation. Children under the age of 5 are admitted free.

SUPPORT

MCA DENVER receives annual support for its exhibitions and programs from members of the Director's and President's Circles, as well as from the following generous supporters at the \$5,000 and above: A.B. Hirschfeld Press, Inc., Caulkins Family Foundation, Colorado Council on the Arts, Compton Foundation, Inc., Connie Burwell White & William W. White Foundation, Continuum Partners, LLC, The Denver Foundation, Gates Corporation, Gay & Lesbian Fund for Colorado, General Service Foundation, The Janus Foundation, KEW Realty, KeyBank, Komorebi, LLC, NSO Press, Riverfront Park Community Foundation, Room & Board, Sage Hospitality Resources, SCFD, St. Mary Land & Exploration Company, Temple Hoyne Buell Foundation, Thickman Foundation, Three Tomatoes Catering, and US Bank.

For more information about programs and exhibitions please visit www.mcadenver.org or contact Daniele Robson at (001) 303 298 7554 ex.224 or danieler@mcadenver.org.

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